



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**Main: (334) 288-1212**  
**Billing: (334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

Billing Address:

**Red Eagle Media Group**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1813543-2	10/01/17	October 2017	09/25/17 - 09/25/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
ISS/NRA/Political Victory F	NRA PVF	8840

Flight Dates	Order #	Alt Order #
09/16/17 - 09/25/17	1813543	08788826

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	388	1080

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/18/17	09/25/17	WSFA 12 News at Ten - 10-1035pm	10-1035pm	1-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	M	09/25/17	10:15 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	PVFALTV091517H	\$675.00 NM
14	09/18/17	09/25/17	Tonight Show	1035-1137pm	1-----	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	M	09/25/17	10:51 PM	Tonight Show	1035-1137pm	:30	PVFALTV091517H	\$260.00 NM
15	09/18/17	09/25/17	WSFA 12 News at Noon	12-1230pm	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	M	09/25/17	12:22 PM	WSFA 12 News at Noon	12-1230pm	:30	PVFALTV091517H	\$225.00 NM
17	09/25/17	09/25/17	WSFA 12 NEWS AT 4P	M-F 430-5P	1-----	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$170.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	09/25/17	4:50 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	PVFALTV091517H	\$170.00 NM
18	09/18/17	09/25/17	Today in Alabama 5am	5-530a	1-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/25/17 10/01/17 1----- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	09/18/17	09/25/17	Today in Alabama 5am	5-530a	1-----	:30	1	\$225.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA M 09/25/17 5:10 AM Today in Alabama 5am 5-530a :30 PVFALTV091517H \$225.00 NM									
19	09/18/17	09/25/17	WSFA 12 News at Five	5-530pm	1-----	:30	1	\$420.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/17 10/01/17 1----- 1 \$420.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA M 09/25/17 5:28 PM WSFA 12 News at Five 5-530pm :30 PVFALTV091517H \$420.00 NM									
20	09/18/17	09/25/17	Today in Alabama 530a	528am-6am	1-----	:30	1	\$285.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/17 10/01/17 1----- 1 \$285.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA M 09/25/17 5:45 AM Today in Alabama 530a 528am-6am :30 PVFALTV091517H \$285.00 NM									
21	09/18/17	09/25/17	WSFA 12 News at Six - MF	6-630pm	1-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/17 10/01/17 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA M 09/25/17 6:11 PM WSFA 12 News at Six - MF 6-630pm :30 PVFALTV091517H \$800.00 NM									
22	09/18/17	09/25/17	Today In Alabama	6a-7a	1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/17 10/01/17 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA M 09/25/17 6:20 AM Today In Alabama 6a-7a :30 PVFALTV091517H \$450.00 NM									
23	09/18/17	09/25/17	ENTERTAINMENT TONI 630-7p GHT		1-----	:30	1	\$485.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/17 10/01/17 1----- 1 \$485.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA M 09/25/17 6:42 PM ENTERTAINMENT TONIGHT 630-7p :30 PVFALTV091517H \$485.00 NM									
24	09/18/17	09/25/17	NBC Today Show	7-9am	1-----	:30	1	\$260.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/17 10/01/17 1----- 1 \$260.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA M 09/25/17 7:29 AM NBC Today Show 7-9am :30 PVFALTV091517H \$260.00 NM									
25	09/25/17	09/25/17	THE VOICE	7-9pm	1-----	:30	1	\$1,350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/17 10/01/17 1----- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 09/25/17 8:40 PM THE VOICE 7-9pm :30 PVFALTV091517H \$1,350.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	09/25/17	09/25/17	THE VOICE	7-9pm	1-----	:30	1	\$1,350.00	
<u>Total Spots</u>							12		

## Payment Terms 30 Days

<u>Gross Total</u>	\$5,605.00
<u>Agency Commission</u>	\$840.75
<u>Net Amount Due</u>	\$4,764.25

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